

**APPLICATION FOR POSITION AS MEMBER OF  
ISO FAR BOARD OF DIRECTORS 2024-2027**

Academic title, first and surname:	Prof.Dr. Raffaele Zanoli	
E-Mail:	zanoli@agrecon.univpm.it	
Personal information (volunteer):	Gender:M	Year of birth: 1961
Academic position:	Full professor Agricultural Economics	
Affiliation Università Politecnica delle Marche	Address: Via Brecce Bianche 60131 Ancona Italy Website: <a href="https://www.univpm.it/">https://www.univpm.it/</a> <a href="https://www.univpm.it/Entra/Docenti_1/Agraria_3/docname/idsel/315">https://www.univpm.it/Entra/Docenti_1/Agraria_3/docname/idsel/315</a>	
ISO FAR member:	Since: 2005	Member no.:
ISO FAR membership paid (mandatory, can be arranged after application but before elections at the GA):	2023:X	2024:X
Short CV including up to 5 important projects and 5 publications	<p>Prof. Raffaele Zanoli (MA, PhD. ORCID: 0000-0002-7108-397X) is Professor of Agricultural Economics at the Università Politecnica delle Marche (UNIVPM), Italy and a senior principal research scientist with 28 years' experience primarily related to the economics and market analyses of the organic food sector.</p> <p>He is professor of Food Marketing &amp; Management (MSc Food &amp; Beverage Innovation &amp; Management), Supply Chain and Channel Management (MSc Managerial Engineering), and Real Estate Appraisal and Evaluation. He is member of the Ph Programme on Agricultural, Food and Environmental Sciences. He has been involved in many international RTD projects, mostly EU-funded, of which 4 currently running. He has been the coordinator of the 7th FP RTD project "Data network for better European organic market information" (OrganicDatanetwork), running from 2012 to 2014. He has been co-ordinator of the SREN-SCORENA working group on "Research methodologies in organic farming" established by FAO Regional Office for Europe (REU) in 1998.</p> <p>He is founder and currently president of the Italian Research Association on Organic Farming (GRAB-IT) and was member of the Board of the Italian Society of Agricultural Economics (SIDEA). He is also member of the European Association of Agricultural Economics, the Italian Society of Agro-Food Economics (SIEA) and the Interuniversity Consortium of Marine Sciences (CONISMA). He is member of the Board of the International Society For Organic Agriculture Research (ISO FAR) and Editor-in-Chief of the journal "Organic Agriculture" edited by SpringerNature (Indexed by Scopus Q2 and WoS Q2, IF 2).</p> <p>He is also regular reviewer for Food Policy, British Food Journal, Food Quality &amp; Preference, Ecological Economics, and, occasionally, for the Journal of Cleaner Production and PlosOne.</p>	

In the field of agricultural economics and environmental economics, he has been expert and consultant – among others – for the Food and Agriculture Organisation (FAO), the European Commission, International Foundation for Science (Sweden), the Centre international de hautes études agronomiques méditerranéennes (IAMB-BARI, MAICH-Chania), the Swiss Federal Government, and the Italian Government.

In the field of agro-food marketing, he has been expert and consultant – among others – for PRAGMA (market research company), ISMEA (Institute for the Study of Agro-food Economics and Marketing), the Technical Centre for Agricultural and Rural Cooperation (CTA), the International Fund for Agricultural Development (IFAD), the Food and Agriculture Organisation (FAO), the United Nation Industrial Development Organisation (UNIDO). At UNIVPM, he is coordinator of the Consumer Research and Neuromarketing lab and member of the Strategic Committee for International Relations. He has a wide experience in monetary and nonmonetary valuation of both private and public goods, including ecosystem services (ES).

He has published more than 150 scientific papers, of which 95 indexed in Scopus (2516 citations H-Index: 25).

**5 Recent publications**

1. Mandolesi, S., Kilic, B., Naspetti, S. and Zanolli, R., 2024. Switching to bio-based packaging for organic products: supply chain actors’ perspectives. *Organic Agriculture* 14(2) 181-197  
<https://doi.org/10.1007/s13165-023-00451-4>.
2. Gambelli, D., D. Vairo, E. Cuoco, and R. Zanolli. 2023. “The role of stakeholder involvement in EU research and innovation policy: a case study of Technology Platform Organics.” *Organic Agriculture* 13(2):293–308.
3. Zhen, H., Y. Qiao, H. Zhao, X. Ju, R. Zanolli, M.A. Waqas, F. Lun, and M.T. Knudsen. 2022. “Developing a conceptual model to quantify eco-compensation based on environmental and economic cost-benefit analysis for promoting the ecologically intensified agriculture.” *Ecosystem Services* 56.
4. Solfanelli, F., E. Ozturk, S. Orsini, F. Schäfer, and R. Zanolli. 2022. “Improving the quality of national organic seed databases to increase the use of organic seed and propagation materials in Europe.” *Computers and Electronics in Agriculture* 198.
5. Mandolesi, S., E. Cubero Dudinskaya, S. Naspetti, F. Solfanelli, and R. Zanolli. 2022. “Freedom of Choice - Organic Consumers’ Discourses on New Plant Breeding Techniques.” *Sustainability* 14(14):8718.

My reasons to join the ISOFAR Board:	To continue life-long work enhancing knowledge and information systems on organic food and farming systems, with specific focus on the quality of research and academic publications worldwide.
My possible contributions to Board activities:	I am currently Editor-In-Chief of ISOFAR journal “Organic Agriculture”. I would like to continue stimulating high-quality

	scientific research and publications in organic food and farming systems and help young researchers to publish in our or other relevant Journals.
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By submitting this application, I declare my interest to participate the ISOFAR Board of Directors during the period from the General Assembly in Taiwan, December 2024 until the next GA, in 2027. I am aware that ISOFAR does not pay for services provided by board members to the organization, or any other cost related to the role of being a board member. In exceptional cases, travel costs may be refunded.

I am aware that only people attending the GA in Taiwan, either physically or by web-link, are available for elections. All candidates will be given the floor for a BRIEF oral presentation (3 minutes) during the GA.

