

ISO FAR Scientific Conference

Information Manual

17 – 22 Sept., 2015

Goesan, South Korea



ISO FAR 2015 Goesan
International Organic EXPO+Industry Fair

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I. Information on Logistics of the ISOFAR Scientific Conference

1. Introduction to Goesan County, Chungbuk Province, Republic of Korea



Chungbuk Province is situated in the middle of the Republic of Korea, two hours from the capital city of Seoul and two and the half hours from Incheon International Airport.

Chungbuk Province has revealed its **“Organic Chungbuk 2020 Vision”** for promoting organic agriculture by the year 2020:

- ▶ Increase of organic (including pesticide-free) production to 20%
- ▶ Increase of organic animal husbandry (including antibiotic-free) to 20%
- ▶ Increase of Organic Processors to 150 enterprises
- ▶ Increase of Organic & Pesticide-free School Meals to 80%



Goesan County is one of the nine local governments in Chungbuk Province and has a population of over 38,000. It is less than an hour’s drive from the capital city of Cheongju and is known for its clean air and beautiful natural environment as it is also the source of three major rivers of Korea.

A predominantly farming area, Goesan County is unique as it is one of the birthplaces of organic farming in South Korea. Even today, the major organic consumers’ cooperatives like Hansalim and iCoop have their production bases in Goesan.

Organic farming research and the seed-saving movement remains crucial with organic groups like Heuksalim Research Institute at the forefront. A government-funded Organic Agriculture Research Center has been built to promote research and to assist farmers with the latest innovative technology.

Goesan County will also become a major hub in the organic agriculture in Asia with the establishment of the offices of IFOAM Asia, ALGOA and the IFOAM Organic Education and Research Center.

2. The ISOFAR 2015 Goesan International Organic Expo + Industry Fair

The ISOFAR 2015 Goesan International Organic Expo + Industry Fair is the largest gathering of the global organic community in 2015. More than 660,000 visitors from within and outside Korea are expected to attend the main events which include an international trade fair, conferences, organic farm tours and other side events.

The event is organized by the International Society of Organic Agriculture Research (ISOFAR) based in Bonn, Germany and is fully funded by Chungbuk Province and Goesan County.

The Expo will be held for 24 days from September 18th, 2015 ~ October 11th (For 24 days) under the theme "Organic Life – Science Meets the Public".

Components of the Expo

The Goesan Organic Expo is composed of the following:

▶ **10 Themes Exhibition Hall (Special Exhibit to Understand the Basics of Organic Agriculture)**

- * Healthy & Resilient Soil * Clean Air * Clean Water * Enriched Biodiversity * Enhanced Animal Health
- * Optimal Product & Process Quality * General Human Well-being * Organic Life-styles
- * Practical Solutions for Organic Agriculture

▶ **7 Outdoor Exhibition Area (Outdoors in the Organic Expo Farms for Hands-on Experience)**

- * Agronomical Skills * Horticulture * Lifestyle * Alternative Energies * Animal Production
- * Food Processing * Architecture

▶ **Special Exhibition Hall for Health & Beauty**

▶ **Organic Agriculture Technology Hall**

▶ **Organic Consumers' Hall**

▶ **Organic Industry Trade Fair**

3. Airport Transfers & First Night Hotel



Goesan Expo Info Counter # 19
Arrival Hall Level 1, in front of Exit B

Upon arrival at Incheon international Airport, please proceed to **Goesan Expo Information Counter # 19** in front of Exit B.

A) For those participants arriving on Sept 17th:

Reservations have been made at a downtown hotel. Please collect your airport limousine tickets from the Goesan Expo Information Counter #19 where our staff will be waiting. The cost of the airport limousine is 10,000 won. You will receive a pre-paid ticket from the staff and travel to the hotel.

Hotel Ibis Ambassador Seoul Insadong (Sept 17th – one night stay)

1. The Hotel reserved is the **Hotel Ibis Ambassador Seoul Insadong** – a new hotel situated in a quiet part of the Old Town, within walking distance of all the major tourist sites.

After collecting the limousine bus ticket from the staff at Counter #19 in front of Arrival Gate B, proceed to bus stops 5B and 12A after exiting the airport.

2. The bus takes 50 minutes to downtown Seoul, to **ANGUK subway station**. Please press the bell after hearing the announcement that the “next stop is ANGUK”. If you do not press the bell, the bus driver will not stop at the station.

From Anguk Station - The way to Hotel IBIS Insadong

1. Once you get off at Anguk station, you will find the bus stop sign. Walk forward until the SK Petrol Station where you can find a crosswalk. Please go to the opposite side.

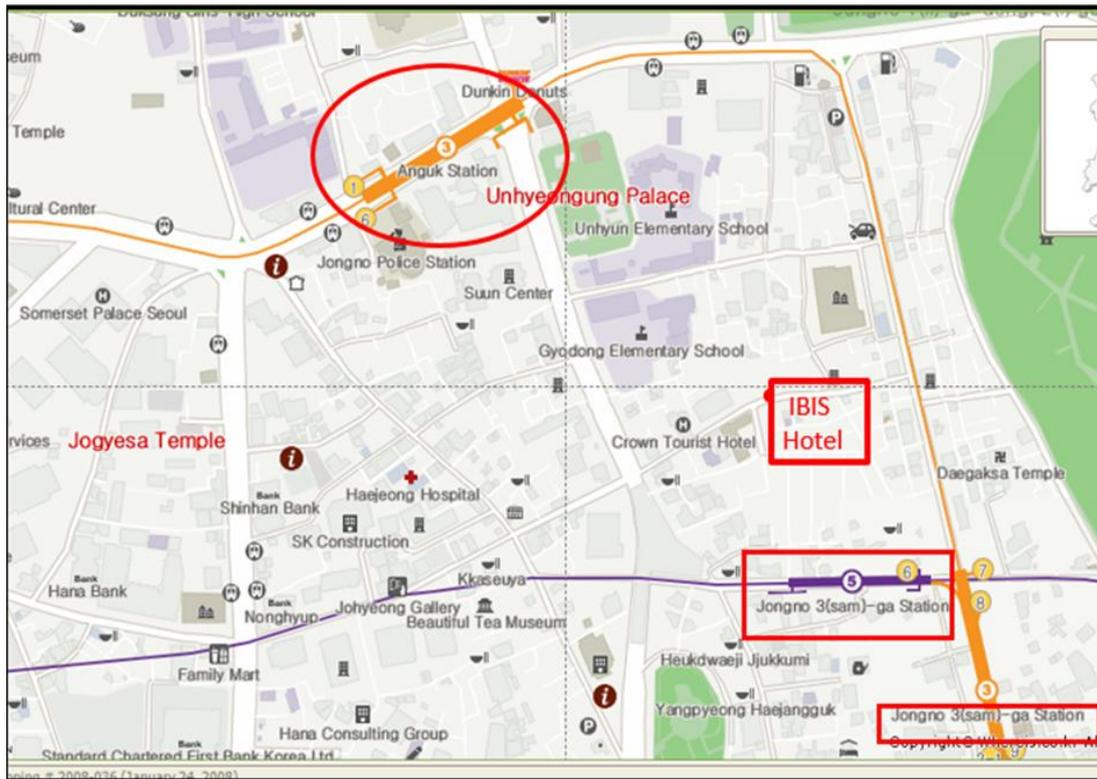


2. Turn right to the side where there is a subway entrance #4, and keep walking straight along the street. While walking, you will see Unhyeongung (Palace) and Seoul Kyungwoon School on your left side.



3. By the time you begin to wonder where the hotel is, you will see “Ediya Coffee Shop” in a corner. Turn left and you will see the hotel in front of you.

The map below shows Anguk Station and the Ibis Hotel:



B) For those participants arriving on Sept 19th

Upon arrival at Incheon international Airport, please proceed to **Goesan Expo Information Counter # 19** in front of Exit B. The staff will inform you of the special shuttles bound for Goesan County.

C) Departure on Sept 22th (From Lohas Academy to Incheon Airport)

On September 22th, shuttles will depart the conference Hotel at **10:00 am** bound for Incheon Airport. Special shuttles will be arranged for those participants taking early flights.

D) Departures on September 23rd

We will make reservations for one night at the **Hotel Ibis Ambassador Seoul Insadong**.

E) Departures after September 23rd

If you are staying after September 23rd, you must make your own hotel arrangements. Hotel Ibis Ambassador Seoul Insadong is giving a special rate to IFOAM members: 110,000won single room and 120,000won twin room (inclusive of all taxes and breakfast) for one evening. If you would like to stay at the Ibis hotel, please make a reservation for your dates after September 23rd by e-mailing the Director of Sales: Mr. Shin Young-ki at ibisidos@ambatel.com.

5. Accommodation during the Conference (Sept 18th ~ Sept 22nd)

The Lohas Academy in Goesan County will be the lodging for the ISOFAR conference participants. This is a training center operated by the organic food processing company called Pulmuone and is set among beautiful hills.

The Lohas Academy is the birthplace of Mr Won Kyung Seon often called the “Father of Organic Agriculture” and is the founder of Pulmuone. It is the first certified passive building in Korea and is self-sufficient in its energy-use.

Although the Lohas Academy is equipped with first-class hotel facilities, it is NOT a hotel providing 24-hour service. It is a “healing center” for meditation, good organic food and carries out many health-related programs. Please keep the following in mind:

- **No smoking or alcohol is allowed on the premises.**
- **There is no TV in the rooms.**
- **Provided Slippers must be worn in place of shoes inside the facilities (Please wear socks with the slippers)**
- **Towels are provided but participants must bring their own toiletries (shampoo, conditioner, toothbrush, etc).**
- **Although wifi is not normally available in the premises, internet use during the ISOFAR conference has been specially made available.**
- **All food provided including coffee and snacks is organic.**

It will take one hour from Lohas Academy to the Expo venue and 3 hours to Incheon International Airport.

5. Currency Exchange and ATM

Most places in South Korea do accept international credit cards with a Visa or Mastercard logo. However, certain vendors will only accept cash when shopping. Having some cash on hand will be helpful.

The easiest way to exchange money will be at Incheon International Airport. There are a number of currency exchange booths near the baggage claim. If you would rather go to a bank, there are banks located all over Seoul, however the rates are similar to the airport and banks are usually open 9am – 4pm.

You can also take out Korean Won from ATM machines. Most ATMs accept international Debit and Credit cards for taking out money. There is a small fee with each transaction depending on the ATM. ATMs are located in almost every convenience store and there will be many located throughout the expo. USD and other forms of currency are not accepted at any stores.

For those staying at the Ibis Hotel on the 17th, there are a number of money exchange services available. However, these stores are usually much more expensive than exchanging money at the airport or bank.

6. Phone & SIM Card Rental

Korea's internet and phone services are very good. If you need to purchase internet or phone services during your stay, it is easy to do from the airport. Directly outside of the baggage claim are a number of booths which have signs reading "Rental Phones" and "SIM Cards" where workers can speak English and assist you in renting phone services.

If you have an unlocked smart phone, SIM cards can be rented for a period of time which provide internet, messaging and calling services. You can ask about the various plans and prices and decide what is best for you.

If you do not have an unlocked smart phone, smart phones can be rented which will provide internet, messaging and calling services, and will also come with a charger for the phone.

***If you do not have an adapter, convenience stores located right outside of baggage claim will sell them**

7. Flight Reimbursements

Please fill in the reimbursement form and send it to ifoamasia@naver.com as soon as you book your flights.

Following Korean government budget regulations, reimbursement will be made when the participant arrives in Korea.

Reimbursement will be made in cash, in US dollars and euros. Please specify in your reimbursement form.

Please bring all your receipts with you including a copy of your passport.

8. Dress Code and Laundry

The dress code is formal to semi-formal. Participants are encouraged to wear their national dress to the official opening of the Goesan Expo and the ALGOA Summit. While visiting farms you may want to wear comfortable shoes.

Lohas does not provide laundry facilities, however laundry services can be provided by a local company if needed at your own expense. Please let a staff member know if you need to use this service. Laundry is usually picked up in the evening and dropped off the following morning.

9. Weather

The weather will be beautiful as it will be the start of autumn in Korea with temperatures within 18 to 25 degrees Celcius (64 – 77 degrees Fahrenheit). Long clothing is advised as temperatures can fall in the early mornings or evenings especially after a bout of rainfall. Bringing a light rain jacket or umbrella will also be beneficial in the case of rain.

10. Business Cards

Please bring many business cards as it is the custom in Korea to exchange them when meeting people for the first time.

11. Food Preferences

There will be many vegetarian and some vegan options for participants who do not eat meat due to health and religious reasons. All food served is organic and produced by the local organic farmers.

***If you have any allergies, please let us know before arrival so we may prepare in advance.**

12. Medicine and Hospitals

Please bring any medications you may need such as Tylenol, aspirin, etc. Medicine is only sold in pharmacies in Korea and as the event site is in a remote location, it may be difficult to obtain at late hours.

If there is an emergency, please tell a staff member immediately. If you must go to a hospital, there is one located right across from the event site in Goesan County.

13. Contacts

Jennifer Chang (Executive Director, IFOAM Asia) : + 82 (0) 10 8206 7316 / 010 8206 7316 (mobile)

*also available on **WhatsApp/ Viber/We Chat/Kakao Talk/Facebook messenger**

*skype id: jennifer.chang68

When lost or you need some help, ask the nearest staff or Korean for help. Koreans are very hospitable people.

14. Useful Expressions in Korean

Can you help me call this person?	전화 좀 부탁 드립니다. (Junhwa Jom Butak Duribnida.)
Jennifer Chang 010 8206 7316	장혜선 010 8206 7316
Jang Sang Jun 010 6360 2663	장상준 010 6360 2663
Thank you!	감사합니다. (Gamsahamnida!)

II. ISOFAR Scientific Conference Schedule

September 18 (Friday)	
09:30	Travel from Seoul to Goesan from IBIS Hotel
11:30~14:00	Tour and Lunch at Jangan Organic Farm (Organic Veggie Lunch)
15:00~17:00	Expo Opening Ceremony
17:30~20:00	Dinner at Heuksalim Organic Farm
September 19 (Saturday)	
07:30~08:30	Breakfast
10:00~12:00	Free Time
12:00~13:00	Lunch
13:00~15:00	Free Time
15:00~18:00	Special program with Pulmuone Lohas Academy – Orientation and Lohas Academy Tour
18:00~19:00	Dinner
	Special program with Pulmuone Lohas Academy – Observing the constellations
**Note	If you would like to spend the day attending the ALGOA Summit instead of staying at Lohas, a car will leave from Lohas at 8:45am and you will return after dinner. See the schedule below for the full day of events at ALGOA.
September 20 (Sunday)	
07:30~08:30	Breakfast
08:30~09:30	Travel to the Chungbuk Provincial Agriculture Research Center
09:30~10:00	Registration
10:00~10:30	Opening Ceremony – Opening address – Welcome address – Congratulatory address – Group photo

	Plenary Session (OPEN)
10:30~12:00	<p>A. Pioneers of organic (organic 1.0) <i>Prof. Dr. Ulrich Köpke, University of Bonn, Founding President of ISOFAR, Germany</i></p> <p>B. Recent organic world: Organic Horticulture under Greenhouse Condition in Temperate Zone.(organic 2.0) <i>Prof. Dr. Sang Mok Sohn, Dankook University, Honorary President of ISOFAR, South Korea</i></p> <p>C. Targets of the conference, introduction to the paper “Tackling challenges of future and the contribution of organic farming” (Organic 3.0) <i>Prof. Dr. Gerold Rahmann, German Federal Research Centre of Organic Farming, President of ISOFAR, Germany</i></p>
12:00~18:00	Lunch and Expo Tour
18:00~20:00	Social Dinner
September 21 (Monday)	
07:00~08:00	<p>Special program with Pulmuone Lohas Academy</p> <p>– A group: Yoga & Meditation / B group: Tracking</p>
08:00~09:00	Breakfast
09:00~11:00	<p style="text-align: center;">Session 1: Feeding the world (CLOSED)</p> <p style="text-align: center;"><i>Prof. Dr. Wu Wenliang, China Agricultural University, China (?)</i></p> <p><i>Dr. Nazim Uddin, Bangladesh Agriculture Research Institute, Bangladesh</i></p> <p><i>Prof. Dr. Victor Olowe, Federal University of Agriculture, Nigeria</i></p> <p><i>Jim Riddle, Coordinator of Organic Research Grant Programs Ceres Trust, USA</i></p> <p><i>Prof. Dr. Stefan Kuehne, Federal Research Centre for Cultivated Plants, Germany</i></p> <p><i>Dr. Daniel Neuhoff, University of Bonn, Germany</i></p> <p><i>Dr. Maria Wivstadt, EPOK, Sweden</i></p>
11:00~11:30	Break
11:30~13:00	<p style="text-align: center;">Session 2: Human-induced global changes (ecology) (CLOSED)</p> <p><i>M. Sc. Ana C. Galvis-Martinez, SOCLA (Latin American Scientific Society of Agroecology), Colombia</i></p> <p><i>Prof. Ph D Paolo Bàrberi, Institute of Life Sciences Scuola Superiore Sant'Anna, Italy</i></p> <p><i>Prof. Dr. Reza Ardakani, Azad University, Iran</i></p> <p><i>Dr. Alan Thatcher, Massey University, New Zealand</i></p>

	<p><i>Dr. Stefano Canali, Consiglio per la Ricerca e la Sperimentazione in Agricoltura, Italy</i> <i>Dr. Sang Beom Lee, National Academy of Agricultural Science, South Korea</i></p>
13:00~14:00	Lunch
14:00~15:00	<p>Special program with Pulmuone Lohas Academy</p> <ul style="list-style-type: none"> - A group: Working out - B group: Memorial Museum tour of the founder of Pulmuone group
15:00~17:00	<p>Session 3: Ethical conflicts in agriculture (ethics) (CLOSED)</p> <p><i>Prof. Dr. Raffaele Zanoli, Universita Politecnica delle Marche, Italy</i> <i>Prof. Dr. Jan Willem Erisman, Louis Bolk Institute, Netherlands</i> <i>Dr. Mahesh Chander, Indian Veterinary Research Institute, India</i> <i>Dr. Sonam Tashi, Royal University of Bhutan, Bhutan</i> <i>Dr. Atle Wibe, Bioforsk, Norway</i></p> <p><i>Prof. Dr. Peter von Fragstein und Niemsdorff, University of Kassel, Germany</i></p>
17:00~17:30	Traveling to the banquet hall
18:00~20:00	Gala Dinner
September 22 (Tuesday)	
07:00~08:00	<p>Special program with Pulmuone Lohas Academy</p> <ul style="list-style-type: none"> - A group: Yoga & Meditation / B group: Tracking
08:00~09:00	Breakfast
09:00~10:30	<p>Session 4: Quality and health of food (quality) (CLOSED)</p> <p><i>Ph D Jessica Shade, Director of Science Programs, The Organic Center, USA</i> <i>Dr. Lucas Dengel, EcoPro; Auroville Foundation, India</i> <i>PD Dr. Johannes Kahl, Copenhagen University, Denmark</i> <i>Dr. David Wahyudi, Universitas Bakrie, Prodi, Ilmu dan Teknologi Pangan, Indonesia</i> <i>M. Sc. Jaakko Nuutila, Finnish Organic Research Institute, Finland</i> <i>Dr. Herwart Boehm, German Federal Centre of Organic Farming, Germany</i></p>

10:30~11:00	Break
11:00~12:30	Integrated Session: Conclusions of the symposium and sum up our contributions and research needs in perspective to the scientific track of the Organic World Congress in 2017, India: "Organic 3.0 is Innovation with research" (OPEN)
12:30~13:00	Closing Ceremony (OPEN) <ul style="list-style-type: none"> - ISOFAR Insight to Chungbuk Province for the development of organic farming - Group photo
13:00~14:00	Lunch & Check-out
13:30	*Depart for Incheon Airport and IBIS Hotel

III. ALGOA Presentation Schedule



4. Schedule of the 1st ALGOA Summit

Date	Time	Contents	Remarks
Sept 17 th (Thurs)	16:00	Arrival of foreign guests in Seoul and transfer to Goesan County	
Sept 18 th (Fri)	09:00	Depart Hotel	
	09:50 ~ 11:00	Visit Goesan Fermented Food Complex	
	11:30 ~ 12:30	Arrival at Heuksarang (coffee break & tour of organic compost manufacturing facility)	
	13:00 ~ 14:00	Arrival at Expo Venue & Organic Lunch	
	14:20 ~ 14:50	VIP Reception	
	15:00 ~ 16:00	Attend official opening ceremony of the Expo	
	16:00 ~ 17:00	Return to Hotel	
	18:30	Welcoming Dinner at Hotel	
Sept 19 th (Sat)	09:00	Depart Hotel & Arrival at the Chungbuk Organic Agriculture Research Center	
	10:00	<ul style="list-style-type: none"> • Opening Ceremony of the ALGOA Summit - Opening Speech (Mr Zhou Zejiang, IFOAM Asia President) - Welcoming Speech (Mr Lim Gak Soo, Mayor of Goesan County) - Congratulatory Speech 1 (Mr Andre Leu, President, IFOAM Organics International) - Congratulatory Speech 2 (Mr Park Yeon Seop, Chairperson, Gosean Local Assembly) 	Moderator: Mr Manoj Menon (Vice-President of IFOAM Asia)
	10:20	<ul style="list-style-type: none"> • Special Speech : The Role of Governments in Promoting Organic Agriculture – the case of Bhutan (The Honorable Lyonpo Yeshey Dorji, the Minister of Agriculture of the Kingdom of Bhutan) 	



	10:40	· Country Report 1 : The Growth of Organic Agriculture in the Republic of Korea (Mr Kim Sung Hoon, the Ex-Minister of Agriculture)	
	11:00	· Country Report 2 : LOAM - Municipalities Going Organic! (Nacienceno M. Pacalioga Jr, Mayor of Dumingag, Philippines)	
	11:00 ~ 11:30	Coffee Break	
	11:30 ~ 12:30	<p>· The Official Inauguration of ALGOA</p> <p>- Progress report (Dr Suh Chong Hyuk, Ex-President of IFOAM Asia) (15 mins)</p> <p>· Signing of the Membership MoU and Formation of the Executive Council</p> <p>- Signing of the Membership MoU & Photo session (10 mins)</p> <p>· Nominations of the local Government for the Presidency of ALGOA and the Executive Council (10 Mins)</p> <p>- Signing of the Presidency Contract & Receiving the ALGOA Flag (5 mins)</p> <p>- Greetings from the New President of ALGOA (10 mins)</p> <p>- Presentation of the Work Plan of ALGOA 2015 ~ 2017 (10 mins)</p>	
	12:30 ~ 12:45	Closing Remarks & Group Photo	
	12:50 ~ 13:00	Opening of the Office of the ALGOA Secretariat	
	13:00 ~ 14:00	Organic Lunch	
	14:00 ~ 17:30	Visit Expo	
	18:00	· Official Banquet (Gakyeonsa Temple)	
	20:00	· Back to hotel	
Sept 20 th (Sat)	10:00	Check-out Hotel & Depart for Incheon International Airport	

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